



The Motive Travel Guide to Melbourne



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travel

A photograph of the Melbourne skyline, featuring several tall skyscrapers and a prominent tower with a spire. In the foreground, there are green trees and a body of water. A large blue rectangular box is overlaid on the right side of the image, containing the main title and subtitle in white text.

Welcome to Melbourne

with Motive Travel

We at Motive Travel are proudly Western Australian owned and operated, but that doesn't mean that we don't hold a fond, brightly-burning candle for Melbourne. This wonder of a city, with its rich history, culture and proud sporting tradition, have long attracted fascinated people from the four corners of the globe, and everywhere in between.

At Motive Travel, we've flown our customers to Melbourne to attend the city's various sporting events more times than we can remember - it's a place that you can never become tired of. With this in mind, we've put together the ultimate sporting guide to Melbourne - read on to discover what delights the city has in store for you!



Australian Open

(January)

The first of tennis' four Grand Slams, the Australian Open is held during the final fortnight of January at the world-famous Rod Laver Arena. A hard court event, the Australian Open attracts huge numbers each year, with a record 703,899 people turning up to watch Roger Federer and Serena Williams battle their way to the singles' titles in 2010. The event has been held since 1905, and with the warm Victorian sun shining down on the crowd and athletes below, it's a tournament not to be missed.



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Australian Grand Prix

(March)

Melbourne doesn't only kick off the calendar tennis year - it's also the beginning of the Formula One season. That's right - in March, up to 20 mechanised beasts on four wheels take to the Tarmac in a frenetic race for the first checkered flag of the season. The Australian Grand Prix has been held in the plush, lush surrounds of Albert Park since 1996, and with a capacity of 80,000, the circuit is never short on atmosphere come race day!



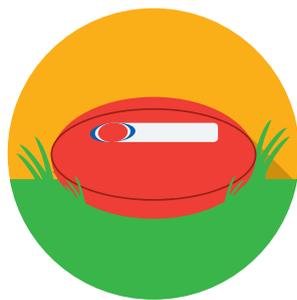
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AFL Grand Final

(September)

Aussie Rules footy is something of a speciality for us here at Motive Travel. Our founder, George Michalczyk, is a former player and coach of the game, and he's brought this passion to what could be called Motive's showpiece tour package - the AFL Grand Final. Indeed, George has been to over 40 consecutive Grand Finals at the cavernous MCG, and we've been organising tours to the AFL's glittering finale for the best part of four decades, so there are few more experienced than us in this respect. Who will raise the flag this year?



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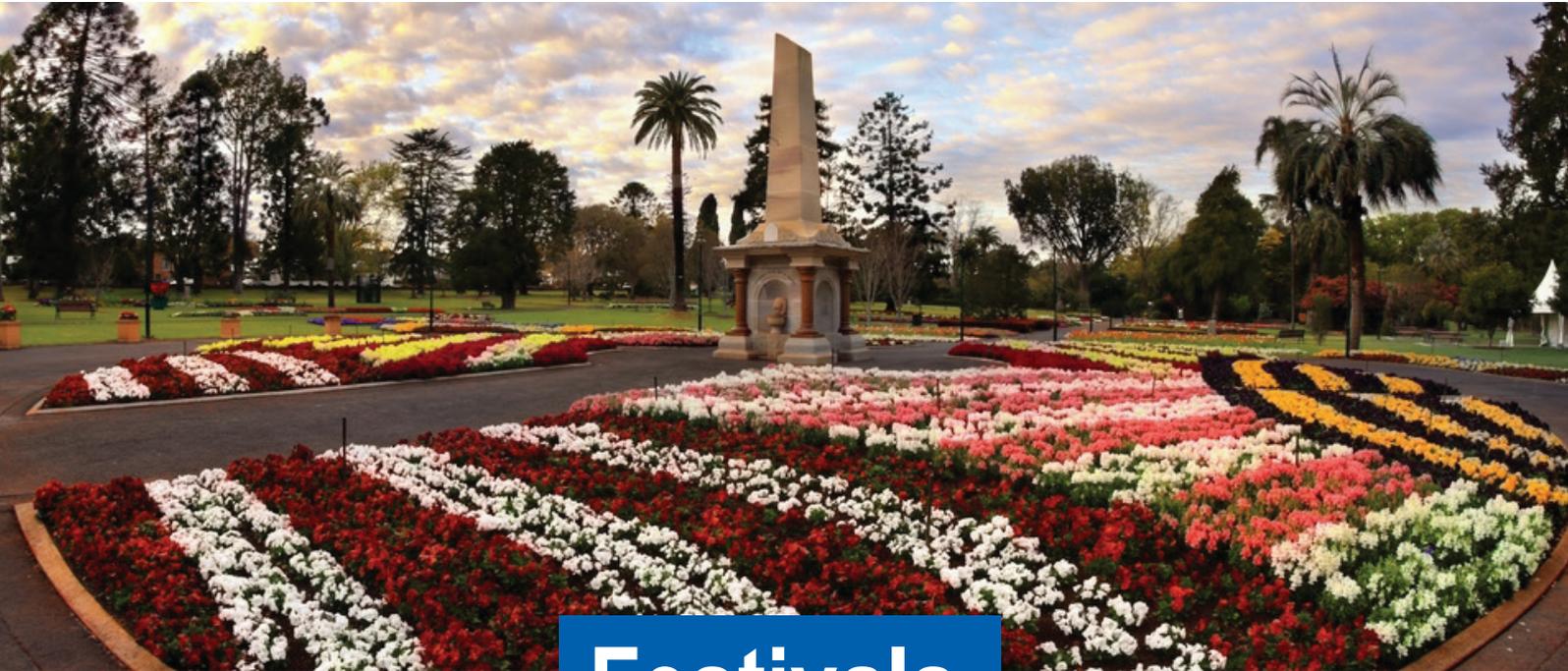
Melbourne Cup

(November)

‘The Race That Stops A Nation’ - never have six simple words better described a humble horse race. For over 150 years, the Melbourne Cup has been contested on the first Tuesday in November, halting not only its host city, but the land Down Under itself. For those lucky enough to procure a ticket, 3,200 metres of pristine turf await the thundering hooves, each horse and jockey battling closely for the \$3.6 million that goes to the winner, the primal roar of the crowd urging them on. For those not present, it means a frantic few minutes huddling around a television set - which would you prefer?



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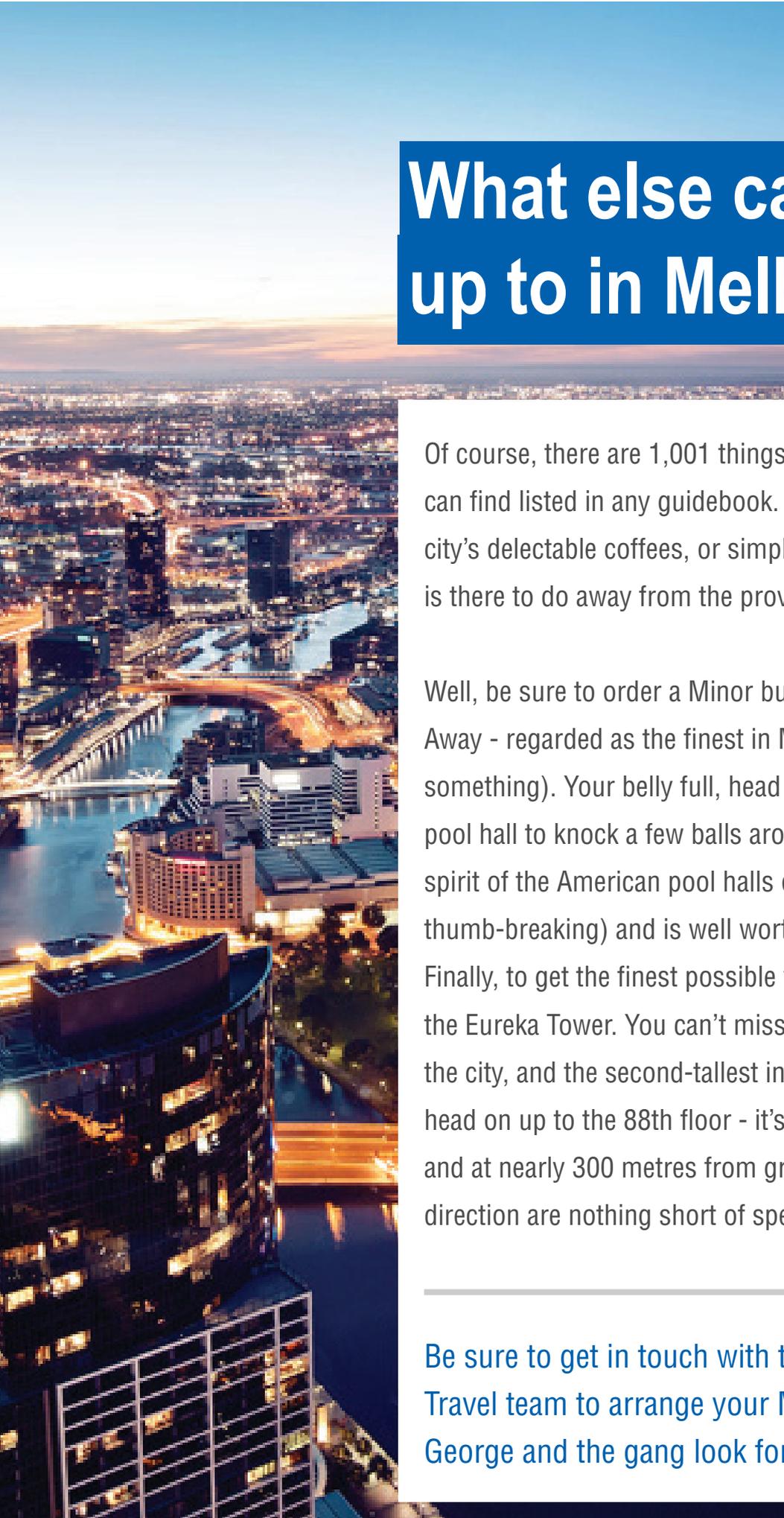
Festivals

(November)

As a major Australian city, Melbourne is home to several world-class festivals. The biggest of these is Melbourne Festival itself, which runs throughout October. There are a myriad of free and ticketed events, from dance troupes to theatre, bands and barista art. For those looking to split their sides (in a good way) the Melbourne International Comedy Festival occurs between March and April, with a great raft of comedy geniuses performing across the city. The people of letters among you will enjoy the Melbourne Writers Festival, spread across August and September each year, with a great many novelists, poets and playwrights reading their latest works to the eager crowds.



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What else can you get up to in Melbourne?

Of course, there are 1,001 things to do in Melbourne that you can find listed in any guidebook. Ride the trams, sip one of the city's delectable coffees, or simply soak in the culture. But what is there to do away from the proverbial beaten track?

Well, be sure to order a Minor burger at Tuck Shop Take Away - regarded as the finest in Melbourne (and that's saying something). Your belly full, head on over to the Red Triangle pool hall to knock a few balls around. This classic venue has the spirit of the American pool halls of old (minus the sharks and thumb-breaking) and is well worth a few hours of your time. Finally, to get the finest possible view of the city, head over to the Eureka Tower. You can't miss it - it's the tallest building in the city, and the second-tallest in Australia. Walk inside, and head on up to the 88th floor - it's a dedicated viewing deck, and at nearly 300 metres from ground level, the views in every direction are nothing short of spectacular.

Be sure to get in touch with the friendly, expert Motive Travel team to arrange your Melbourne adventure - George and the gang look forward to hearing from you!



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